NEW PRODUCT

Step forward in the treatment of Angina.

Only surgery can adequately restore the underlying perfusion deficit in ischaemic heart disease. It is, of course, possible to lower myocardial work by reducing load or limiting rate or contractility, so that demand does not outstrip the limited supply of oxygen.

There is, however, another more fundamental option in the protection of the myocardium from the early consequences of ischaemia: that is to prevent calcium overload in the myocardial cell.

Clinium* (lidoflazine) selectively blocks entry of excess calcium into the ischaemic myocardial cell,[1,2] thus preserving normal contraction and relaxation.

Cardiac output is maintained and with normal diastole, perfusion is maximised.[3,4] As a result Clinium* alleviates anginal symptoms, while enabling a markedly increased level of exercise tolerance to be achieved by anginal patients.[5,6,7,8]

Clinium TRADEMARK

(lidoflazine)

a selective calcium antagonist that protects the ischaemic myocardium.

References

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3. Detry, J.M.R. *et al Eur. J. Cardiol.* **4**, 165, 1976
4. Gobel, F.L. *et al Am. J. Cardiol.* **37**, 139, 1976.
5. Jenkins, M.D. *et al Proc. Roy. Soc. Med.*, Suppl. (in press 1980)
6. Bloem, Th. J.J.M. *et al Clin. Cardiol.* **2**, 407, 1979
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Prescribing Information

Presentation: Tablets containing 120 mg lidoflazine
Uses: Angina pectoris in patients with ischaemic heart disease.
Dosages: The usual daily dose is 360 mg as 120 mg t.d.s. (taken with or after meals) introduced over two weeks as follows:
Week 1, 120 mg daily. Week 2, 120 mg b.d.
Week 3 (and subsequently) 120 mg t.d.s.
Contra-indications: Pregnancy.
Warning: Clinium* is not indicated for the primary treatment of cardiac arrhythmia
Side-effects: Gastric upset, or transient dizziness. Tinnitus or headaches are occasionally observed, and may be avoided by gradual introduction of dosage.
Basic NHS cost: Pack of 100 tablets, £10.00.
Further information: Clinium* may produce a characteristic ECG change seen as broadening of the T wave
Product Licence No. PL 0242/0002
Holder of the Product Licence: Janssen Pharmaceutical Ltd., Marlow, Buckinghamshire

Further information is available from:
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